"Innovation Day" celebration to mark Dr. APJ Abdul Kalam birth anniversary

DIC – Hub of GTU has celebrated "Innovation Day" to mark Dr. APJ Abdul Kalam birth anniversary by organizing various events like (1) Launching various certificate courses in "Design, Innovation & Emerging Technologies: Gujarat Leads the Way" For Skill Development and Employment Opportunities (2) DIC logo launch and (3) 5th expert talk in Dr. APJ Abdul Kalam lecture series - By Prof. Subhash Bhatnagar, Former Dean, Board member and Chair Professor of Information Systems at IIMA on 15th October, 2019.

Program 1: Launching of various certificate courses in "Design, Innovation & Emerging Technologies: Gujarat Leads the Way" For Skill Development and Employment Opportunities

Design Innovation Centre (DIC), GTU has launched total five certificate courses as mentioned below to develop industry required skills and employment opportunities for learner:

- o **Artificial Intelligence (Level 1 of 3)** (Online) - 4 months (Fees: Rs. 1,000/level - Massive Discount on course fees) (Total 3 levels in AI)
- o **Design Thinking to foster Creativity and Innovation leading to Entrepreneurship** (Offline) - 4 months (Fees: Rs. 15,000)
- o **Augmented Reality (AR) & Virtual Reality (VR)** (Offline) - 4 months (Fees: Rs. 15,000)
- o **UI/UX Design** (Offline) - 4 months (Fees: Rs. 15,000)
- o **UI/UX Design (Assured Employment Program)** (Offline) - 6 months (Fees: Rs. 27,500)

- o **Digital Design Technology (Assured Employment Program)** (Offline) - 6 months (Fees: Rs. 27,500)

All above courses will start from January 2020 and registration can be done through, **https://forms.gle/E83vGH1SFSkmCCHX9**

Program 2: Design Innovation Centre (DIC) Logo Competition and Launch

The basic purpose of Design Innovation Centre, GTU is to promote, nurture and advance the culture of design, innovation, creative problem solving and entrepreneurship among young minds and as to achieve these objectives and its mandate, DIC - GTU has organized DIC Logo Competition. This competition were organized in 3 phases. In 1st phase we have float the

competition open for all stakeholders and received around 85 entries with various logo which was initially screened by DIC committee at university level. Then in 2nd phase, we invited 15 entries after initial scrutiny level out of 85 entries to further evaluated by expert panel who converged 25 entries into 7 final selection of logos. Then in 3rd phase, we invited team members of these 7 selected logos, some Design School students and faculty members in the workshop mode to finalize DIC logo. And at last, with the great help from Innovation Research Foundation (IRF) and Xplora Design School (XDS), we finalized DIC – GTU logo as shown below.

5th Lecture in "Dr. APJ Abdul Kalm memorial Lecture Series"

5th lecture in series of Dr. APJ Abdul Kalam Memorial Lecture was organized on topic of "Innovations in the Context of Service Delivery by Government" by Prof. Subhash Bhatnagar, Former Dean, Board member and Chair Professor of Information Systems at IIMA on 15th October, 2019.

DR. APJ ABDUL KALAM MEMORIAL LECTURE SERIES AT GTU

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