Design Innovation Centre, HUB

Design, Technology & Users

Date: 7th May 2020 **Time:** 06:00 pm Onward	**Expert Name:** Prof. Manisha Phadke
Registration Link: bit.ly/GTU-dTalk	**No. Of Registration:** 216 **No. of Participants:** 55

The session started with a basic introduction of the expert and the participants. Prof. Manisha Phadke was the speaker of the webinar. The session started from decoding the people. Prof. Manisha Phadke explained that design, technology, and users are connected with each other. If we want a better project then we should keep in my mind all the three aspects. The next slide was on design to increase the emotional quotient of a product and was explained with the help of various examples. The, next topic was design interactions in which three phases were included: **Action, Understanding, and feedback**. Then Prof. Manisha Phadke explained the transdisciplinary approach. And the last topic was designing products. The session concluded with a question-answer round between Participants and the speaker.

Video Link: https://drive.google.com/open?id=1AZrOTfAOB0pFTuCibPAHJFE0697X_9RW

Brochure:

Event Photo: